

Mobile No: 8678903173

E-Mail ID: mathusrikalaivani171091@gmail.com

Dr. E. KALAIVANI

OBJECTIVE:

I like very much for the field so I have more interested to grasp knowledge in the field of education.

PROFESSIONAL DETAILS: (Qualification: M.Com[CA],M.Phil., Ph. D.,)

Qualification	Institution	Board / University	Year	Percentage
Ph.D(Commerce)	Shree Nehru MahaVidhyala College of arts and Science Coimbatore	Bharathiar University Coimbatore	2019- 2023	Awarded
M.Phil Commerce	Madurai Kamaraj University, Madurai.	Madurai Kamaraj University, Madurai.	2013- 2014	78%
M.Com [CA]	C.S.I Arts and Science College for Women's, Madurai.	Madurai Kamaraj University, Madurai.	2011- 2013	63%
B.Com	C.S.I Arts and Science College for Women's, Madurai.	Madurai Kamaraj University, Madurai.	2008- 2011	58%
H.Sc	Capron Hall Girl's Hr.Sec. School, Madurai.	State Board, Tamilnadu.	2007- 2008	77%
SSLC	Capron Hall Girl's Hr.Sec. School, Madurai.	State Board, Tamilnadu.	2005- 2006	46%

PAPER PRESENTATIONS:

- International Conference - 2
- National Conference-2
- ISSN Book Published -4

BOOK PUBLICATION

- ISBN Book Published -1

NATIONAL LEVEL WORKSHOPS:

- Attended in 5 National Level Workshops

ONLINE PUBLICATION

- International Level Journal Publication -3
- National Level Journal Publication -2

PROJECTS:

M.Com [CA] : Online Job Portal in PHP Software

M.Phil : A Study on “MICRO FINANCE BY NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPMENT (NABARD) IN INDIA”.

Ph.D : A Study on WOMEN’S ENTREPRENEURSHIP DEVELOPMENT THROUGH VARIOUS GOVERNMENT SCHEMES IN MADURAI DISTRICT, TAMILNADU.

SOFTWARE PROFICIENCY:

- ❖ Basics of Computers
- ❖ Ms-Office
 - Ms-Word
 - Ms-Power point
 - Ms-Excel
 - Tally

EXPERIENCE DETAILS						
S.NO.	INSTITUTION NAME	DESIGNATION	DEPARTMENT	PERIOD OF SERVICE		TOTAL EXPERIENCE
				FROM	TO	
1.	Thiyagi Dharmakkan Amirtham College of Arts and Science	Assistant Professor	Department of Commerce	30.06.2014	31.05.2015	1 year
2.	Madonna Arts and Science College for Women	Assistant Professor	Department of Commerce	18.06.2018	30.05.2019	1 year
3.	C.S.I Arts and Science College for Women	Assistant Professor	Department of Commerce&(C.A)	03.09.2019	30.04.2020	8 months
4.	K.L.N Arts and Sciences College	Assistant Professor	Department of Commerce&(C.A)	20.09.2021	17.04.2025	3 years and 7 months

OTHER SKILLS:

- Additional Diploma Course in Computerized Accounting using Tally.
- Participated in “One Day Zonal Level Orientation Program for YRC Programme Officers” held on 07.03.2019 at Madurai Kamaraj University, Madurai.
- Nodal Officer for Tamil Puthalavan and Puthumaipen Schemes in K.L.N Arts and Sciences College.

PERSONAL INFORMATION:

Name : Dr. E.KALAIVANI

Father's Name : R. ELAVARASAN

Date of Birth : 17.10.1990

Gender : Female

Marital Status : Married

Language Known : Tamil, English

Caste : Thuluva Vellalar

Community : BC

Religion : Hindu

Nationality : Indian

Address : 6, A Raja Mill Road Maninagaram
Madurai-1

Reference : Dr. T. R. N. Sivakumar
Assistant Professor
Madurai Kamaraj University,
Madurai.

Phone No. : 9597396438 & 9443773540

DECLARATION:

I do hereby declare that the above said particulars are true to the best of my knowledge.

Yours faithfully

(Dr. E.KALAIVANI)



Dr. E. KALAIVANI

Assistant Professor

Department of Commerce & (C.A)

Qualification : M.Com(C.A)., M.phil., Ph.D.,

Experience : 6years and 3months

Email ID : mathusrikalaivani171091@gmail.com

ACADEMIC PROFILE	
PARTICULARS	NOS.
No. of paper presented(International Seminar)	2
No. of paper published(International Conference)	2
No. of National Conference participated	1
No. of paper published	6
No. of workshops attended(National level)	5
No. of workshops attended(International level)	1
Zonal level orientation programme	1
No. of workshops attended Webinar	1
No. of Book publication	1

PAPER PRESENTATION AND PUBLICATION					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	Green marketing: A Emerging Approach to Sustainable Development	17.08.2018	17.08.2018	One day	Organised by Dapartment of Commerce & St.Antony's College of Arts and Science for Women Thamarapadi, Dindigul-5
2.	Women's Role in Society and Family	08.02.2019	08.02.2019	One day	Organized by College &Madonna Arts and Science College For Women Virahanur, Madurai-9
3.	Role of Women's Entrepreneur Development(online presentation & published)	19.08.2020	19.08.2020	One day	Organised by Department of Commerce & Shree Nehru Maha Vidhyala Arts and Science College MalloumechamPatti.
4.	A Study on Women Entrepreneurs Satisfaction of Self Help Groups in Madurai City	May 2022	May 2022	One day	Infokara Research An UGC-CARE Approved Group 2 Journal
5.	A Study on Women's Entrepreneurship Development Facing their Problems and Give their Remedies to the Society	01.12.2022	01.12.2022	One day	Bothi International Journal of Research in Humanities, Arts and Science (BIJRHAS)
6.	A Study on Awareness and Impact of MSME Schemes among Women Entrepreneurs in Madurai	December 2023	December 2023	One day	Humanities and Social Science Studies UGC CARE Approved, Group 1 Journal

WORKSHOPS					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	Research Methodology and Applied Statistics in Physical Education and Sports.	14.12.2013	14.12.2013	One day National level Workshop	Organised by Physical Education &Madurai Kamaraj University College.
2.	Graphic Design	09.03.2019	09.03.2019	One day	Organised by Madonna Arts and Science College For Women, Virahanour, Madurai-9&Dreamzone-School of Creative Studies, Anna Nagar-Madurai
3.	Writing Case Study Project preparation Funding of Research Projects.	21.05.2020	23.05.2020	Three days	Organised by Indian Academic Research Association Certificate of course completion(online course)
4.	Innovative resources and IPR in Research.	08.10.2021	09.10.2021	Two days	Organised by The American College (Autonomus) International Virtual Workshop
5.	Stress Management	24.07.2024	26.07.2024	Three days	Organized by ICT ACADEMY& K.L.N College of Engineering (Autonomus)

WEBINAR					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	Induction Training programme for NSS program Officers on Handling the Covid – 19.	12.06.2020	12.06.2020	One day	Organised by The American College (Autonomus).

ZONAL LEVEL ORIENTATION PROGRAMME					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	YRC Programme Officers Program.	07.03.2019	07.03.2019	One day	Organised by Madurai kamaraj University& Madonna Arts and Science College For Women, Virahanour, Madurai- 9.

BOOK PUBLICATION					
S.NO.	TITLE	ISBN NO.	BOOK CHAPTER ENTITLED	PUBLISHED IN	PUBLICATION NAME
1.	Green marketing: A Emerging Approach to Sustainable Development	ISBN NO. 978-81-976996-2-7	Literature and Social Sciences: An Analytical Study.	June, 2024	Imaginex Inks Publication & Ivarin Literary Club

NATIONAL CONFERENCE					
S.NO.	TITLE	FROM DATE	TO DATE	PERIOD	ORGANISATION OF COLLEGE &INSTITUTION
1.	Digital Innovation and Sustainable Business Strategies in the Contemporary Era.	06.03.2025	06.03.2025	One day	Organised by Mannar Thirumalai Naicker College (Autonomous) Pasumalai, Madurai – 04.

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